



FRANCOIS LURTON CHARTER: ECO RESPONSIBLE FOR LIFE

We believe that every decision we make has an environmental impact, so we [have](#) set up an internal “think-tank” group within our company made up of [representatives](#) from each Department (packaging, marketing, sales, production) to come up with an environmental charter which details targets specific to our company that help to reduce the effect of what we do on the environment.

VINEYARD

- No herbicides used in any of our vineyards (cultivation and use of ‘intercep’ machines)
- Uniquely natural fertilizers used in our vineyards
- Trials on sexual confusion on our estate “Mas Janeil” (Roussillon, France)
- Biodynamic cultivation on our estate in Chile, being transferred to Argentina, organic certification in 2012
- Reduction of treatments “agriculture raisonnée” across the board
- “Terra Sana” wines (Vin de France) made from organic grapes

RECYCLING

- In the offices all paper, glass bottles, capsules, plastic bottles and caps, corks, batteries, print cartridges and coffee capsules are recycled
- All internal printing is done in black and white where possible and paper is used twice (both sides of the page)
- In the warehouse, all cartons, glass bottles, paper are recycled
- Car share between employees
- Minimisation of heating, electricity (lights), water by staff
- Electricity provided by “green” supplier
- Our own purification treatment station to recycle waste

PACKAGING

- Move towards lighter bottles across the range (to improve carbon footprint)
- 75% bottles used are made from recycled glass
- Pioneers of Bag-in-Box (recyclable, low carbon footprint)
- Screw caps used in preference to corks for 70% of wines produced (low carbon footprint)
- Synthetic cork (“Normacorc”) used 100% recyclable
- Label printer registered as “Imprimvert” (sustainable practices)
- Wine samples sent in boxes without polystyrene